Rating

0.00

0.00

\$26,099.25

\$26,099.25

ORDER

Orders ⊬105008 ∵∵y Order / Rev: Alt Order #: 06837953 Product Desc: **OBAMA FOR AMERICA** Estimate: 1536 Flight Dates: 09/12/12 - 09/17/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 09/07/12 Sales Office: BLPHI Order Type: National **GENERAL** Sales Region: Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America 🛥 Advertiser Name: A35+ Demographic: New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill	Plan
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Bill Plan					Totals			
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	114	\$30,705.00	\$26,099.25	September 2012	114	\$30,705.00	\$26,099.25
					Totals	114	\$30,705,00	\$26,099,25

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$30,705.00
Market	100%	\$102,350.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$26,611.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$19,446.50
KTUD	1%	\$1,023.50
KVVU	20%	\$20,470.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$4,094.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ī	Ξ 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	~-WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
					M-F 5-6a WakeUp	w/Wagners								
		NEWS			•	-								
		<u>Star</u>	t Date	<u> End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	We	eek: 09/1	10/12 (09/16/12	WTF	3	\$325.00	0.00						

Print Date: 09/10/12 09:06:07 Page 2 of 8

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

	Time Days Lan Chote Date Dri Dta Type Chote Amount
Ln Ch Start End Inventory Code Break Start/End E 1 KSNV 09/12/12 09/14/12 M-F 5-6a WakeUp w/WagM 5-6a	Time Days Len Spots Rate Pri Rtg Type Spots AmountwtF :30 3 \$325.001 0.00 NM 3 \$975.00
M-F 5-6a WakeUp w/Wagners NEWS	
Start Date	Rating
Week: 09/10/12 09/16/12 WTF 3 \$325.00 Spot Ch Date Range Description Start/End Time	0.00 <u>Weekdays Length Rate Rtg Type</u>
2 KSNV 09/10/12-09/16/12 M-F 5-6a WakeUp w/Wagner5-6a	WThF :30 (\$325.00) 0.00 <i>NM</i>
See MG 1.5,1.6,1.7 [NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 09/10/12-09/16/12 M-F 5-6a WakeUp w/Wagner5-6a	wтhF :3 <i>0 (\$325.00)</i> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 09/10/12-09/16/12 M-F 5-6a WakeUp w/Wagner5-6a	wThF :3 <i>0 (\$325.00)</i> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp w/Wagner5-6a	wThF :30 \$325.00 0.00 NM
(f) MG for 1.2,1.3,1.4	
[revised rate] 6 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp w/Wagner5-6a	wThF :30 \$325.00 0.00 NM
MG for 1.2,1.3,1.4	
[revised rate] 7 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp w/Wagner5-6a	wThF :30
MG for 1.2,1.3,1.4	
[revised rate] E 2 KSNV 09/17/12 09/17/12 M-F 5-6a WakeUp w/WagM 5-6a	M :30 1 \$325.001 0.00 NM 1 \$325.00
M-F 5-6a WakeUp w/Wagners	,50 1 \$525.001 0,00 NW, 1 \$525.00
NEWS Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/17/12 09/23/12 M 1 \$325.00	0.00
Spot Ch Date Range Description Start/End Time 1 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	<u>Weekdays Length Rate Rtg Type</u> M :3 <i>0 (\$325.00)</i> 0.00 <i>NM</i>
	(402000)
See MG 2.2	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	M :30 \$325.00 0.00 NM
	м :30 \$325.00 0.00 NM
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a 1 MG for 2.1 09/17 [revised rate]	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a 1 MG for 2.1 09/17	M:30 \$325.00 0.00 NMWTF :30 4 \$175.004 0.00 NM 4 \$700.00
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner 5-6a	WTF :30 4 \$175.004 0.00 NM 4 \$700.00
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner 5-6a	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a ① MG for 2.1 09/17 [revised rate] E 3 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12WTF 4 \$175.00 E 4 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/Wa@M 6-7a	wtf :30 4 \$175.004 0.00 NM 4 \$700.00
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2. KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner 5-6a ① MG for 2.1 09/17 [revised rate] E 3. KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12WTF 4 \$175.00	WTF :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a ① MG for 2.1 09/17 [revised rate] E 3 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12	wtf :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00 M :30 1 \$175.004 0.00 NM 1 \$175.004 Rating
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a ① MG for 2.1 09/17 [revised rate] E 3 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/Wa@M 6-7a	wtf :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00 M :30 1 \$175.004 0.00 NM 1 \$175.004 Rating 0.00
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a ① MG for 2.1 09/17 [revised rate] E 3 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/Wa@M 6-7a NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12WTF 4 \$175.00 E 4 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/Wa@M 6-7a NEWS Start Date End Date Weekdays WakeUp w/Wa@M 6-7a NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 M 1 \$175.00 E 5 KSNV 09/12/12 09/14/12 Today Show CM 658a-9am Today Show	WTF :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00 M :30 1 \$175.004 0.00 NM 1 \$175.00 Rating 0.00
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a ① MG for 2.1 09/17 [revised rate] E 3 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/Wa@M 6-7a	WTF :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00 M :30 1 \$175.004 0.00 NM 1 \$175.00 Rating 0.00 WTF :30 3 \$200.004 0.00 NM 3 \$600.00
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner 5-6a	wtf :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00 M :30 1 \$175.004 0.00 NM 1 \$175.00 Rating 0.00 wtf :30 3 \$200.004 0.00 NM 3 \$600.00 Rating 0.00 Rating 0.00
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner 5-6a	WTF :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00 M :30 1 \$175.004 0.00 NM 1 \$175.00 Rating 0.00 WTF :30 3 \$200.004 0.00 NM 3 \$600.00 Rating
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[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a	WTF :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00 M :30 1 \$175.004 0.00 NM 1 \$175.00 Rating 0.00 WTF :30 3 \$200.004 0.00 NM 3 \$600.00 Rating 0.00 M :30 1 \$200.004 0.00 NM 1 \$200.00 Rating 0.00 Rating 0.00 Rating
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a (**) MG for 2.1 09/17 [revised rate] E 3 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/WagM N-F 6-7a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12WTF 4 \$175.00 E 4 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/WagM N-F 6-7a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 M 1 \$175.00 E 5 KSNV 09/12/12 09/14/12 Today Show CM 658a-9am Today Show TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12WTF 3 \$200.00 E 6 KSNV 09/17/12 09/17/12 Today Show CM 658a-9am Today Show TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/17/12 Today Show CM 658a-9am Today Show TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 M 3 \$200.00 E 7 KSNV 09/15/12 09/23/12 M 1 \$200.00 E 7 KSNV 09/15/12 09/15/12 News 3 Sunrise - SATURIM 6a-7a	WTF :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00 M :30 1 \$175.004 0.00 NM 1 \$175.00 Rating 0.00 WTF :30 3 \$200.004 0.00 NM 3 \$600.00 Rating 0.00 M :30 1 \$200.004 0.00 NM 1 \$200.00
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a	WTF :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00 M :30 1 \$175.004 0.00 NM 1 \$175.00 Rating 0.00 WTF :30 3 \$200.004 0.00 NM 3 \$600.00 Rating 0.00 M :30 1 \$200.004 0.00 NM 1 \$200.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a (**) MG for 2.1 09/17 [revised rate] E 3 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/WagM N-F 6-7a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12WTF 4 \$175.00 E 4 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/WagM N-F 6-7a WakeUp w/Wagners NEWS Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 M 1 \$175.00 E 5 KSNV 09/12/12 09/14/12 Today Show CM 658a-9am Today Show TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12WTF 3 \$200.00 E 6 KSNV 09/17/12 09/17/12 Today Show CM 658a-9am Today Show TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/17/12 Today Show CM 658a-9am Today Show TODAY SHOW Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 M 3 \$200.00 E 7 KSNV 09/15/12 09/23/12 M 1 \$200.00 E 7 KSNV 09/15/12 09/15/12 News 3 Sunrise - SATURIM 6a-7a	WTF :30 4 \$175.004 0.00 NM 4 \$700.00 Rating 0.00 M :30 1 \$175.004 0.00 NM 1 \$175.00 Rating 0.00 WTF :30 3 \$200.004 0.00 NM 3 \$600.00 Rating 0.00 M :30 1 \$200.004 0.00 NM 1 \$200.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00

Print Date: 09/10/12 09:06:07 Page 3 of 8

KSNV

Order / Rev:

105008

8 A

____ Advertiser:

Obama for America

Alt Order#:
Flight Dates:

06837953

09/12/12 - 09/17/12

Product Desc:

Estimate:

OBAMA FOR AMERICA

150

Ln Ch	Start	End	Inventory Code	Break	Start/End	Tima D:	ays	Len Spo	te	Rate Pri	Dfa Type	Snote	Amount
			Saturday Today	CM	7a-9am		S-	:30	1	\$150.004	0.00 NM	3pots 1	\$150.00
_ 0 NO!**	00/10/1	2 00/10/12	Saturday Today	Ole	ra-vam		3	.50	'	ψ150.004	U.UU ININ	•	ψ150.00
SAT TO													
<u>Sta.</u> Week: 09/	<u>t Date</u>	End Date 09/16/12	Weekdays	Spots/Week	<u>Rate</u> \$150.00	<u>Rating</u> 0.00							
······			News 3 Sunrise -	SUNDAM	6a-7a		S	:30	1	\$90.004	0.00 NM	1	\$90.00
			News 3 Sunrise \$		*		_	,	•	400.00	0.00 11	·	φου.σσ
NEWS	4 D-1-	F D-4-	M/s s leal sees	Om ata AMa ata	D-4-	D-41							
<u>Stal</u> Week: 09/	<u>t Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$90.00	<u>Rating</u> 0.00							
			Sunday Today	СМ	7a-8am		S	:30	1	\$150.004	0.00 NM	1	\$150.00
0.11.70	5414		Sunday Today										
SUN TO	DAY t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week; 09/		09/16/12	S	<u> </u>	\$150.00	0.00							
E 11 KSNV	09/16/1		Meet the Press	СМ	8a-9am		S	:30	1	\$1,300.003	0.00 NM	1	\$1,300.00
NACET T	ue por		Meet the Press										
MEET T	ก⊨ PR⊑ t Date	SS End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S		\$1,300.00	0.00							
E 12 KSNV	09/16/1	2 09/16/12	News 3 Today W		9a-930am		S	:30	1	\$125,004	0.00 NM	1	\$125.00
NIEVAZO			News 3 Today										
NEWS Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/16/12	S	1	\$125.00	0.00		-					
E 14 KSNV	09/12/1	2 09/14/12	M-F Today Show		9-10a	M	TF	:30	4	\$95.004	0.00 NM	4	\$500.00
TODAY	SHU/W		M-F Today Show	Н									:
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week; 09/	10/12	09/16/12	WTF	4	\$95.00	0.00							
	Date Ra		<u>escription</u> I-F Today Show II :		:/End Time			<u>'eekdays</u>			Rtg Type		
		6,14.7,14.8,		3rd Hr 9-10	а			-WThF	•	:30 (\$95.00)	0.00 <i>NM</i>		
			E] NOT AVAILABL	E RATE									
			I-F Today Show II	3rd Hr 9-10	a		₩.	-WThF	•	:30 (\$95.00)	0.00 <i>NM</i>		
		<i>6,14.7,14.8,</i> LABLE RAT	<i>14</i> .9 E] NOT AVAILABL	F RATE									
			I-F Today Show II		а			-WThF		:30 (\$95.00)	0.00 <i>NM</i>		
See	MG 14.	6,14.7,14.8,	14,9	,						. ,			
_			E] NOT AVAILABL I-F Today Show II :					-WThF~		-00 (000 00)	0.00 8444		
		6,14.7,14.8,	•	3rd Hr 9-10	а			-wine		:30 (\$95.0 0)	0.00 NM		
			E] NOT AVAILABL	E RATE				•					
_			-F Today Show II :	3rd Hr 9-10	а			-WThF		:30 \$125.00	MM 00,0		
		,14.1,14.5,1 to reinstate											
			-F Today Show II :	3rd Hr 9-10	а			-WThF		:30 \$125.00	0.00 NM		
⊕ MG	for 14.3	,14.1,14.5,1	4.4							·			
			E] NOT AVAILABL		_			umb e		.00 #40#.00	0.00 144		
		,14.1,14.5,1	l-F Today Show II : 4.4	3rd Hr 9-10	a			-WThF		:30 \$125.00	0.00 NM		
[NO	IAVA TO	LABLE RAT	E] NOT AVAILABL										
			l-F Today Show II :	3rd Hr 9-10	а			WThF		:30 \$125.00	0.00 NM		
		,14.1,14.5,1 ₁ LABLE RAT	4.4 E] NOT AVAILABL	E RATE									
F			M-F Today Show		9-10a	M		:30	1	\$95.004	0.00 NM	1	\$350.00
			M-F Today Show			11.0		.00	,	ψ υυ.υυ π	5.50 THIN	,	ψυσυ.υυ
TODAY			Macheler	Ow # ! - 0.81	D 1	D = 0:							
<u>Stai</u> Week: 09/	<u>t Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$95.00	Rating 0.00							
		· -		•	¥22,00	5.00							

Print Date: 09/10/12 09:06:07 Page

KSNV

4 of 8

Order / Rev:

105008

06837953

<u>Weekdays</u>

Weekdays

<u>Weekdays</u>

Days of our Lives

Days of our Lives

--WTF--

Days of our Lives

Days of our Lives

09/23/12

End Date

09/16/12

End Date

09/17/12 09/17/12

Week: 09/17/12

Week: 09/10/12

DAYS

E 25 KSNV

DAYS

E 24 KSNV 09/12/12 09/14/12

Start Date

Start Date

Spots/Week

Spots/Week

Spots/Week

CM

CM

Rate

<u>Rate</u>

Rate

\$125.00

1258p-2pm

\$100.00

1258p-2pm

Rating

Rating

Rating

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--WTF--

M-----

:30

;30

\$125.004

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0.00 NM

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\$375.00

\$125.00

Advertiser:

Obama for America

Alt Order #: Flight Dates:

09/12/12 - 09/17/12

Product Desc:

Estimate:

OBAMA FOR AMERICA

1536

Ch Ln Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 15 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd HCM 9-10a M-----:30 \$95,004 0.00 NM \$350.00 M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M----\$95.00 0.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> **Length** Rate Rtg Type 1 KSNV 09/17/12-09/17/12 M-F Today Show II 3rd Hr 9-10a :30 (\$350.00) 0.00 NM See MG 15,2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/17/12 M-F Today Show II 3rd Hr \$350.00 0.00 NM :30 MG for 15.1 09/17 [revised rate] E 16 KSNV 09/12/12 09/14/12 M-F Today Show III 4th BM 10am-11am ~~WTF--:30 4 \$80.004 0.00 NM \$320.00 4 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 --WTF--\$80.00 0.00 E 17 KSNV 09/17/12 09/17/12 M-F Today Show III 4th IBM 10am-11am M-----:30 \$80.004 0.00 NM \$80.00 1 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$80.00 0.00 Rachael Ray E 18 KSNV 09/12/12 09/14/12 СМ 11am-12pm --WTF---:30 \$80.004 0.00 NM 4 \$320.00 Rachael Ray RACHEL RAY Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/10/12 09/16/12 --WTF--\$80.00 0.00 E19 KSNV 09/17/12 09/17/12 Rachael Ray CM 11am-12pm :30 1 \$80.004 0.00 NM 1 \$80.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M-----\$80.00 0.00 E 20 KSNV 09/12/12 09/14/12 Noon News CM 12-1230pm --WTF---:30 \$125,004 0.00 NM \$500,00 Noon News **NEWS** Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 09/10/12 09/16/12 -WTF--\$125.00 0,00 E 21 KSNV 09/17/12 09/17/12 12-1230pm Noon News CM M----:30 \$125.004 0.00 NM 1 \$125,00 Noon News **NEWS** Weekdays Start Date End Date Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$125.00 0.00 E 22 KSNV 09/12/12 09/14/12 The Agenda 1230pm 1230-1p --WTF--:30 \$100,003 0.00 NM \$400.00 The Agenda 1230pm **AGENDA** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ~~WTF-\$100.00 0.00 E 23 KSNV 09/17/12 09/17/12 The Agenda 1230pm CM 1230-1p :30 M----\$100.003 0.00 NM \$100,00 The Agenda 1230pm **AGENDA** Start Date **End Date**

Print Date: 09/10/12 09:06:08 Page 5 of 8

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #?

06837953

10837953

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 25 KSNV	09/17/1:	2 09/17/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	M	:30	1	\$125.004	0.00 NM	1	\$125.00
DAYS			• • • • • • • • • • • • • • • • • • • •									
	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating						
Week: 09/ E 26 KSNV			The Doctors	CM	\$125.00 2pm-3pm	0.00 WTF	:30	4	\$85,004	0.00 NM	4	\$340.00
			The Doctors		_p.,,, -p.,,		,	•	450.05 (0.00 1111	,	ψο 10.00
DRS	D-4-	End Data	10 for a lead as ea	On ata 881 a ata	D-1-	D = 4!						
<u>sta</u> Week; 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$85.00	Rating 0.00						
E 27 KSNV			The Doctors	CM	2pm-3pm	M	:30	1	\$85.004	0.00 NM	1	\$85.00
DDC			The Doctors									
DRS Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/23/12	M	1	\$85.00	0.00						
E 28 KSNV	09/12/1	2 09/14/12		СМ	3-4p	WTF	:30	4	\$150.004	0.00 NM	4	\$600.00
PHIL			Dr Phil									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	WTF	4	\$150.00	0.00						
E 29 KSNV	09/17/1:	2 09/17/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	1	\$150.004	0.00 NM	1	\$150.00
PHIL			DI PIIII									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/23/12	M	1	\$150.00	0.00			6447.004			
E 20 K2NA	09/12/1	2 09/14/12	NEWS 3 at 4 (1 h		4-5pm (4:00 PM-4:30	WTF () PM()	:30	4	\$145.004	0.00 NM	4	\$580.00
NEWS				,	(1142) 111 1101	,						
	rt Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	NEWS 3 at 4 (1 h	4 HOURICM	\$145.00 4-5pm	0.00 M	:30	1	\$145,004	0.00 NM	1	\$145.00
201 110111	00/1////		4PM NEWS (1 ho		(4:00 PM-4:30		.00	•	Ψ1-00,00F1 Ψ	0.00 INNI	,	φ143,00
NEWS		E 15 (144	0 (*** (.	5						
<u>Sta</u> Week: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$145.00	Rating 0.00						
No. of Contrast of			NEWS 3 at 4 (1 h	HOUR)CM	4-5pm	WTF	;30	4	\$175.004	0.00 NM	4	\$700,00
NIMIAIO			4PM NEWS (1 ho	our)	(4:30 PM-5:00	PM)						·
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	~-WTF	4		0.00						
E 33 KSNV	09/17/12	2 09/17/12	NEWS 3 at 4 (1 l		4-5pm	М	:30	1	\$175.004	0.00 NM	. 1	\$175.00
NEWS			4PM NEWS (1 ho	our)	(4:30 PM-5:00	PM)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$175.00	0.00						
E34 KSNV	09/12/1	2 09/14/12	M-F Early News	CM	5-630p	WTF	;30	4	\$250.004	0.00 NM	4	\$1,000.00
NEWS			M-F Early News									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	WTF	4	\$250.00	0.00			4			
E 35 KSNV	09/17/11	2 09/17/12	M-F Early News M-F Early News	CM	5-630p	M	:30	1	\$250.004	0.00 NM	1	\$250.00
NEWS			Wit Early 140WS									
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating				į		
Week: 09/		09/23/12	M Sa-Su Early News	1 s CM	\$250.00 5pm-630pm	0.00	:30	1	\$150.004	-0 00 klaa	4	0450.00
- 00 KONA	00/10/1/	. 50/10/12	Sa-Su Early News		орти-ооори		,50	'	ψ100,004	0.00 NM	1	\$150.00
NEWS												
<u>Sta</u> Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 37 KSNV				СМ	7-10pm	S	:30	1	\$450.004	0.00 NM	1	\$450.00
					•							,

Print Date: 09/10/12 09:06:08 Page 6 of 8

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch	Start	End	Inventory Code News 3 Live in Pr		Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	3pots	Amount
			News 3 in Prime	iiile								
NEWS A	AFTER I rt Date	NFL End Date	Weekdays	Spots/Week	Pata	Doting				ı		
Week: 09/		09/16/12	S	<u>Spots/week</u>	<u>Rate</u> \$450.00	Rating 0.00						
		2 09/14/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	WTF	:30	3	\$230.004	0.00 NM	3	\$690.00
JEOPAI <u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$230.00	Rating 0.00						
E39 KSNV	09/17/1		M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1	\$230.004	0.00 NM	1	\$230.00
JEOPAI Sta	RDY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	<u>opots/week</u> 1	\$230,00	0.00				. •		
E 40 KSNV WHEEL		2 09/14/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	WTF	:30	3	\$230.004	0.00 NM	3	\$690.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	3	\$230.00	0.00						
E41 KSNV	09/17/1	2 09/17/12	,	CM	7-730pm	M	:30	1	\$230.004	0.00 NM	1	\$230.00
WHEEL	•		M-F Wheel of Fo	iturie								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	Face to Face w/ F	2 RaistonCM	\$230.00 730-758pm	0.00 WTF	:30	4	\$400.002	0.00 NM	4	¢1 600 00
L 12 110111	00/12/	2 00/1-//12	Face to Face w/		100-100pm	n,i i	.50	4	φ400.002	0.00 INIVI	4	\$1,600.00
FACE T			164a a ledania	O4- ABJ1-	PT 1	.						
<u>ਠਾਬ</u> Week: 09/	<u>rt Date</u> 10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> ₩TF	Spots/Week 4	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
Spot Ch	Date Ra	ange <u>D</u>	<u>escription</u>	<u>Start</u>	/End Time	Ã	<u>Veekdays</u>	Leng	<u>ith Rate</u>	Rtg Type		
	09/10/1: ∍ MG 42.		ace to Face w/ Rai	ston 730-	758pm		-WThF	- ;	30 <i>(\$125.00)</i>	0.00 NM		
			E] NOT AVAILABL	E RATE								
_			ace to Face w/ Ral	ston 730-	758pm	-	-WThF	- :	30 \$400.00	0.00 NM		
	for 42.1 ised rate											
			Face to Face w/ F	RaistonCM	730-758pm	M	:30	1	\$400.002	0,00 NM	4	\$400.00
			Face to Face w/		700-700pm	•	.50	'	φ400.002	O,OO MIN	'	Φ400.00
FACE T			Maskalas	04-00/1	D-I-	D-C						
<u>المح</u> //Week: 09	<u>rt Date</u> 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400,00	Rating 0.00						
	Date Ra		<u>escription</u>		/End Time		<u>Veekdays</u>	Leng		Rtg Type		
	09/17/1: • MG 43:		ace to Face w/ Rai	ston 730-	758pm	M		- :	30 (\$125.00)	MN 00,0		
			E] NOT AVAILABL	E RATE								
			ace to Face w/ Ral	ston 730-	758pm	Ņ		- :	30 \$400.00	0.00 NM		
•	for 43.1 ised rate											
<u> </u>			Wknd Jeopardy	CM	630-7pm	S-	:30	1	\$150,004	0.00 NM	1	\$150.00
			SAT/Jeopardy		· p-···	-	.55	•	ψ100,001	0.00 14101	,	Ψ150.00
JEOPAF Stor	RDY rt Date	End Date	Mookdovo	Spoto Minok	Poto	Datina						
Week; 09/		09/16/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
		2 09/15/12	Wknd Wheel of F SAT/ Wheel of Fo		7-730pm	~S-	:30	1	\$150.004	0.00 NM	1	\$150.00
WHEEL	rt Date	End Date	Weekdays	Spots/Week	Doto	Patina				į		
Week: 09/		09/16/12	S-	<u> </u>	<u>Rate</u> \$150.00	Rating 0.00						
E 47 KSNV	09/17/1	2 09/17/12	Mon PR 8-10p	СМ	8-10pm	M	:30	1 9	31,100.004	0.00 NM	1	\$1,100.00

Print Date: 09/10/12 09:06:08 Page 7 of 8

KSNV

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

Ln Ch Start End THE VOICE	Inventory Code B	reak Start/End	l Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/N	<u>Week</u> <u>Rate</u> 1 \$1,100.00	<u>Rating</u> 0.00					
E 50 KSNV 09/12/12 09/12/12	Wed PR 9-10p C Wednesday Prime 9-10p.	M 9-10pm m		- :30	1 \$1,300.004	0.00 NM	1	\$4,000.00
AGT <u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/\	<u>Neek Rate</u> 1 \$1,300.00	Rating 0.00					
***************************************	Description Wed PR 9-10p	Start/End Time 9-10pm		<u>Weekdays</u> W		Rtg Type 0.00 NM		
See MG 50.2 LNOT AVAILABLE RAT	E] NOT AVAILABLE RATE	•						
2 KSNV 09/12/12-09/12/12 V	·	9-10pm		W	- :30 \$4,000.00	0.00 NM		
MG for 50.1 09/12 [revised rate]								
E 51 KSNV 09/14/12 09/14/12	Fri PR 8-9p C Friday Prime 8-9pm	:M 8-9pm	F	- :30	1 \$500.004	0,00 NM	1	\$500.00
DATELINE Start Date End Date	Weekdays Spots/							
Week: 09/10/12 09/16/12	0-1-DD 0-44	1 \$500.00		.00	4 #400.004	0.00.1114	_	# 400.00
E 52 KSNV 09/15/12 09/15/12	Saturday Prime 9-11pm	SM 9-11p	S-	- :30	1 \$400.004	0.00 NM	. 1	\$400.00
NBC PRIME	104-alidava Birata	Nt- D-t-	Define					
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spots/	<u>Neek</u> <u>Rate</u> 1 \$400.00						
E 53 KSNV 09/15/12 09/15/12	·	M 10-11pm	S	- :30	1 \$500.004	0.00 NM	1	\$500.00
NBC PRIME	Saturday Prime 10-11pm							
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/	<u>Neek</u> <u>Rate</u> 1 \$500,00						
E 54 KSNV 09/16/12 09/16/12		M 1p-530pm		5 :30	1 \$600.004	0.00 NM	1	\$600.00
FNIA	NFL Pre-Game			•				
<u>Start Date</u> <u>End Date</u> Week; 09/10/12 09/16/12	Weekdays Spots/	<u>Week</u> <u>Rate</u> 1 \$600.00						
E 55 KSNV 09/16/12 09/16/12		M 1P-9PM		s :30	1 \$4,000.004	0.00 NM	1	\$4,000.00
SUN NIGHT FTBL	NFL Football							
Start Date End Date			-					
Week: 09/10/12 09/16/12 E 56 KSNV 09/12/12 09/14/12	M-F News 3 at Eleven	1 \$4,000.00 CM 11pm-113		- :30	4 \$255.004	0.00 NM	4	\$1,020.00
	M-F News 3 at Eleven	110111110		.00	, 420000	0.00 7110	·	ψ1,520,00
NEWS <u>Start Date</u> <u>End Date</u>	Weekdays Spots/	<u>Week</u> <u>Rate</u>	Rating					
Week: 09/10/12 09/16/12	M.E. Nove 2 of Eleven	4 \$255,00		.20	4 6255.004	0.00.00.0	,	# 255.00
E 57 KSNV 09/17/12 09/17/12	M-F News 3 at Eleven	CM 11pm-113	5pm M	- :30	1 \$255.004	0,00 NM	1	\$255.00
NEWS	Mookdova Snotof	Mask Bata	Dating					
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>Spots/</u> M	<u>Week</u> <u>Rate</u> 1 \$255.00						
E 59 KSNV 09/16/12 09/16/12	Sa-Su News 3 at Eleven0 Sa-Su News 3 at Eleven	CM 11pm-113	55pm!	s :30	1 \$225.004	0.00 NM	1	\$225.00
NEWS								
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/	<u>Week Rate</u> 1 \$225.00						
E 60 KSNV 09/12/12 09/14/12	-	CM 1135p-12		- :30	4 \$110.004	0.00 NM	4	\$440.00
LENO	Tonight Show							
Start Date End Date	Weekdays Spots/							
Week: 09/10/12 09/16/12 E 61 KSNV 09/17/12 09/17/12	WTF	4 \$110.00 CM 1135p-123		- :30	1 \$110.004	0.00 NM	1	\$110.00
	`				Ţ.,0,00 l		'	Ţ. 10.00

Print Date: 09/10/12 09:06:08

Page 8 of 8

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #

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Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/12/12 - 09/17/12

Estimate:

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Ln	Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				The Tonight Show	/								
	LENO			Tonight Show									
			Cod Data	M/a alcalarra	Constant Attack	Dete	Detina						
147	<u>5ta</u> /eek: 09	rt Date	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
						\$110.00	0.00				0.00.111		44.00.00
E 62	KSNV	09/12/1	2 09/14/12	Late Night w/Fallo		1237a-136a	mWTF	:30	4	\$40.004	0.00 NM	4	\$160.00
	-ALLO	.1		Late Night w/Fall	on	-							
	FALLO		E 15 /	357 ()	0 1 547 1	. .	D. "						
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/		09/16/12	WTF	4	\$40.00	0.00						
E 63	KSNV	09/17/1	2 09/17/12	Late Night w/Fallo		1237 a-1 36a	ım M	:30	1	\$40.004	0.00 NM	1	\$40,00
				Late Night w/Fall	on								
	FALLO	-											
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 09/		09/23/12	М	1	\$40.00	0.00						
E 64	KSNV	09/15/1	2 09/15/12	Saturday Night Li	ve CM	1130pm-1:0	12amS-	:30	1	\$400.004	0.00 NM	1	\$400.00
				Saturday Night Li	ve								
	SNL												
		<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 09/	10/12	09/16/12	S-	1	\$400.00	0.00						
											Totals	114	\$30,705.00